

virginia

VIRGINIA'S SOURCE FOR
BUSINESS INTELLIGENCE

BUSINESS

2024 EDITORIAL CALENDAR

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Virginia Business is the commonwealth's source for business intelligence. It is the only statewide publication devoted to covering the business community. More than a monthly magazine, we deliver daily business news and information daily at VirginiaBusiness.com. We also produce annual publications such as Hampton Roads Business, Virginia Maritime Guide, Start Virginia, and the Virginia 500, a special issue devoted to the state's top business leaders.

January AD CLOSE: NOV 24 AD MATERIALS DUE: DEC 1	News & Features BUSINESS TRENDS: Top Doctors; General Assembly Preview; Business Schools COMMUNITY PROFILE: Prince William County EDUCATION: Medical schools LISTS: Top Doctors; Business Schools	
February AD CLOSE: DEC 29 AD MATERIALS DUE: JAN 5	News & Features BUSINESS TRENDS: Black Business Leaders; Diversity; Banking/Finance; Real Estate COMMUNITY PROFILE: Hampton Roads EDUCATION: HBCUs SPECIAL REPORTS: Virginia Business' 14th annual Best Places to Work LISTS: Banks & Thrifts; Credit Unions	Event 14TH ANNUAL BEST PLACES TO WORK AWARDS
March AD CLOSE: JAN 26 AD MATERIALS DUE: FEB 2	News & Features THE BIG BOOK: Our annual economic development yearbook and book of lists, The Big Book is an indispensable guide to doing business in Virginia. Regional sections focus on economic development and major deals, along with lists of top companies, and our annual list of the 50 Most Influential Virginians. EDUCATION: Independent colleges and universities	
April AD CLOSE: FEB 23 AD MATERIALS DUE: MAR 1	News & Features BUSINESS TRENDS: Accounting; Energy; Technology COMMUNITY PROFILE: Lynchburg EDUCATION: Liberty University	
May AD CLOSE: MAR 22 AD MATERIALS DUE: MAR 29	News & Features BUSINESS TRENDS: Law; Hospitality/Tourism; Marketing/Advertising COMMUNITY PROFILE: Roanoke/New River Valley EDUCATION: Virginia Tech LISTS: Law firms	Annual Opportunity VIRGINIA MARITIME GUIDE AD CLOSE: MAR 8 AD MATERIALS DUE: MAR 15
June AD CLOSE: APR 26 AD MATERIALS DUE: MAY 3	News & Features BUSINESS TRENDS: Philanthropy; Insurance/Risk Management; Retirement Planning COMMUNITY PROFILE: Charlottesville EDUCATION: University of Virginia LISTS: Top 50 Charities; Major Donations	Annual Opportunity STARTVIRGINIA AD CLOSE: APR 12 AD MATERIALS DUE: APR 19 Event 2024 CFO AWARDS

July

AD CLOSE: MAY 24
AD MATERIALS DUE: MAY 31

News & Features

BUSINESS TRENDS: Women in Leadership; General Assembly Review
COMMUNITY PROFILE: Virginia Beach
EDUCATION: Old Dominion University

August

AD CLOSE: JUNE 21
AD MATERIALS DUE: JUNE 28

News & Features

BUSINESS TRENDS: Banking/Finance; Logistics; Telecommunications
COMMUNITY PROFILE: Southern Virginia
EDUCATION: Christopher Newport University
SPECIAL REPORT: 19th annual Virginia CFO Awards

Annual Opportunity
VIRGINIA BUSINESS
SITE LOCATOR

September

AD CLOSE: JULY 26
AD MATERIALS DUE: AUG 2

News & Features

BUSINESS TRENDS: Energy; Law; Real Estate
COMMUNITY PROFILE: Northern Virginia
EDUCATION: George Mason University
LISTS: Commercial Real Estate

Annual Opportunity
VIRGINIA 500 –
THE 2024 POWER LIST
AD CLOSE: JULY 12
AD MATERIALS DUE: JULY 19

October

AD CLOSE: AUG 23
AD MATERIALS DUE: AUG 30

News & Features

BUSINESS TRENDS: Elections; Executive Compensation; Government Contracting; Health Care
COMMUNITY PROFILE: Shenandoah Valley
EDUCATION: James Madison University

Annual Opportunity
HAMPTON ROADS BUSINESS
AD CLOSE: AUG 9
AD MATERIALS DUE: AUG 16

November

AD CLOSE: SEPT 27
AD MATERIALS DUE: OCT 4

News & Features

BUSINESS TRENDS: Economic Development; Human Resources; Manufacturing; Workforce Development
COMMUNITY PROFILE: Southwest Virginia
EDUCATION: Virginia Community College System

Annual Opportunity
VIRGINIA MEETINGS

December

AD CLOSE: OCT 25
AD MATERIALS DUE: NOV 1

News & Features

BUSINESS TRENDS: Virginia Business Person of the Year; 100 People to Meet; Wealth Management
COMMUNITY PROFILE: Greater Richmond
EDUCATION: Virginia Commonwealth University
SPECIAL REPORT: 2024 Legal Elite