

# Escape. Revise. Discover. Meet.

A new adventure.

Located merely 10 minutes off of the scenic Blue Ridge Parkway, you will find Primland – a pristine Blue Ridge Mountain resort offering 12,000 acres of space, sky and shifting moods. Eco-conscious and thoughtfully developed, Primland is the ultimate getaway for your corporate event. World-class golf, refined dining and outdoor activities await you in an environment of rare natural beauty.

Primland’s refined sensibility and bucolic setting make it a unique choice for your next business meeting or retreat, accommodating groups from intimate to 150. All of our meetings, whether for one day or longer, offer you the highest level of personal service and attention to detail, as

well as modern meeting facilities and outdoor venues.

Primland is an easy drive from Charlotte, Greensboro, Raleigh-Durham, Richmond, Roanoke, Washington D.C., and Winston-Salem.

Hold your meeting or retreat at Primland, where the possibilities are endless:

- Distinctive accommodations in the Lodge, Fairway Cottages, Pinnacle Cottages and Tree Houses, totaling 51 guest rooms and suites
- 10 rustic mountain homes ranging from 1-7 bedrooms
- 15,000 sq. ft. of flexible indoor and outdoor meeting space, including a 2,000-sq. ft. ballroom, private dining room, theater, breakout rooms, a 17-seat executive boardroom,

Stables Saloon, and breathtaking outdoor venues

- Complimentary valet parking, wireless Internet and audio visual equipment, shuttles throughout property
  - No resort fees
  - Highland Golf Course, ranked #2 in Virginia and #42 on 2019 Golf Week’s list of 100 Best Courses You Can Play
  - Full-service nature-inspired Spa
  - Unique recreation, including sporting clays, guided fly-fishing expeditions, geocaching, RTV tours, and horseback riding
  - One-of-a-kind Observatory Dome with nightly Tours of the Universe
- We look forward to welcoming you to the mountain in the near future.

**For additional details, please view our website at [primland.com](http://primland.com) or reach out to us directly at 866.960.7746 or [sales@primland.com](mailto:sales@primland.com).**



for your next meeting, look beyond the ordinary

At Primland, come together where the possibilities seem endless. Our unparalleled mountaintop location on 12,000 acres in Southwest Virginia fosters productive conferences and reinvigorating corporate retreats. While here, you can try everything or, with great pleasure, do very little. Play a round of golf on the nationally ranked Highland Course, rejuvenate at the spa, or enjoy countless outdoor activities like fly-fishing, clay shooting, archery, and stargazing in the Observatory Dome. An easy drive away, yet out of this world. >>



**PRIMLAND**  
Meadows of Dan  
VIRGINIA  
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